

NRDESIGN STUDIO'S



COLOR GUIDE

FOR YOUR HOME



*Learn the designer method for creating
beautiful, balanced interiors.*

Nrdesign Studio



LUXURY INTERIOR DESIGN & WALL ART



nrdesign.gr



MEET THE DESIGNER



I'm Nada Rustom, an interior designer and art creator who believes every space should reflect the people who live in it.

Over the years, I've seen how color can completely transform a room, influencing mood, atmosphere, and everyday living.

I created this guide to help you choose colors with confidence and create a home that feels truly yours.

I hope this guide helps you create a home that feels beautiful, personal, and uniquely yours.



Nada Rustom



FOUNDER & INTERIOR DESIGNER

Nrdesign Studio



UNDERSTANDING

COLOR

PSYCHOLOGY

*Learn how colors influence mood,
atmosphere,
and the way we live.*

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White

Purity • Clarity • Simplicity

White is a timeless and versatile color that represents purity, clarity, and simplicity. It reflects light, making spaces feel open, bright, and airy. White creates a clean and fresh atmosphere, offering a sense of peace and calm. It serves as the perfect backdrop for any style, allowing other elements to shine.

How White Influences Mood

White is associated with purity, peace, and new beginnings. It promotes mental clarity and a sense of order while helping to reduce stress and create a feeling of spaciousness. Because it reflects light, white can make any space feel larger, brighter, and more open.

WHITE CAN HELP CREATE:

- ✓ A clean and calm atmosphere
- ✓ A sense of space and openness
- ✓ A fresh and uplifting environment
- ✓ A versatile and timeless backdrop
- ✓ A peaceful and minimalist space

DESIGNER INSIGHT

White works beautifully with almost every color, material, and texture. It pairs well with natural elements, wood tones, soft neutrals, and metallic finishes to create balanced and elegant interiors. Layer different whites and textures to add depth and warmth while maintaining a light, airy feel.



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White brings light, clarity, and a sense of peace, creating spaces that feel open, refreshing, and effortlessly beautiful.

—Nada Rustom



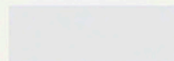
IVORY WHITE
Soft, warm,
and inviting.



PEARL WHITE
Gentle, elegant,
and soothing.



BRIGHT WHITE
Crisp, clean,
and refreshing.



ALABASTER
Smooth, refined,
and sophisticated.



SNOW WHITE
Pure, fresh,
and timeless.



Grey

Balance • Neutrality • Sophistication

Grey is a timeless and versatile color that brings balance and calm to any space. It can be soft and subtle or bold and dramatic, making it a perfect backdrop for a wide range of styles and accent colors. From modern and minimalist to classic and cozy, grey adds depth, elegance, and a sense of stability to interiors.

How Grey Influences Mood

Grey is associated with neutrality, balance, and calm. It promotes a sense of stability and helps create a relaxing environment that reduces stress and encourages focus. Because of its versatility, grey provides a perfect foundation for layering textures, materials, and colors in a space.

GREY CAN HELP CREATE:

- ✓ A calm and peaceful atmosphere
- ✓ A sense of balance and stability
- ✓ A sophisticated and elegant look
- ✓ A versatile and timeless environment
- ✓ A perfect backdrop for accent colors

DESIGNER INSIGHT

Grey works beautifully with almost any color. Light greys open up a space and create an airy feel, while darker greys add depth and drama. Pair grey with natural textures, warm metals, wood tones, and pops of color to create layered, inviting, and harmonious interiors.



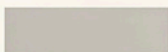
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Grey brings balance, elegance, and timeless beauty, creating spaces that feel calm, refined, and effortlessly stylish.

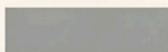
—Nada Rustom



LIGHT GREY
Soft, airy,
and versatile.



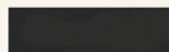
SILVER GREY
Clean, modern,
and calming.



STONE GREY
Balanced, natural,
and timeless.



CHARCOAL
Bold, dramatic,
and sophisticated.



SLATE GREY
Deep, elegant,
and luxurious.



Beige

Calm • Warmth • Simplicity

Beige is a timeless and versatile color that brings warmth, balance, and a sense of calm to any space. It creates a soft, welcoming atmosphere and serves as the perfect neutral backdrop, allowing textures, natural elements, and accent colors to shine. From modern minimalist to cozy and classic, beige adds effortless elegance and comfort to interiors.

How Beige Influences Mood

Beige is associated with warmth, comfort, and simplicity. It promotes relaxation and reduces stress, creating a sense of security and well-being. Because of its versatility, beige helps create harmonious spaces that feel balanced, inviting, and naturally beautiful.

BEIGE CAN HELP CREATE:

- ✓ A warm and welcoming atmosphere
- ✓ A sense of comfort and relaxation
- ✓ A calm and balanced environment
- ✓ A timeless and elegant look
- ✓ A versatile backdrop for any style

DESIGNER INSIGHT

Beige works beautifully with natural materials like wood, rattan, linen, and stone. It pairs well with whites, creams, browns, greens, and soft earth tones to create layered, serene interiors. Use different shades and textures of beige to add depth and warmth while keeping the space light and airy.



“

Beige brings warmth, balance, and effortless elegance, creating spaces that feel calm, comfortable, and beautifully timeless.

—Nada Rustom



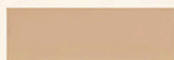
SAND BEIGE

Light, soft, and airy.



OAT BEIGE

Warm, gentle, and inviting.



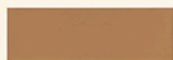
NATURAL BEIGE

Balanced, neutral, and timeless.



WARM BEIGE

Cozy, earthy, and comforting.



MOCHA BEIGE

Rich, warm, and sophisticated.



Black

Elegance • Power • Sophistication

Black is a powerful and sophisticated color that brings depth, elegance, and drama to any space. It represents strength, authority, and timeless style. When used thoughtfully, black creates a sense of luxury and adds contrast and focus, making other colors, textures, and design elements stand out beautifully.

How Black Influences Mood

Black is associated with sophistication, power, and protection. It promotes a sense of confidence and focus while creating a feeling of intimacy and security. Because it absorbs light, black can make a space feel cozy and cocooning or sleek and dramatic, depending on how it's used.

BLACK CAN HELP CREATE:

- ✓ A sophisticated and elegant atmosphere
- ✓ A sense of power and confidence
- ✓ A dramatic and high-end look
- ✓ A cozy and intimate environment
- ✓ A strong and timeless design statement

DESIGNER INSIGHT

Black works beautifully with almost every color and material. It pairs well with whites, neutrals, metals, natural textures, and rich jewel tones to create contrast and depth. Use black as an accent or as a main color to add drama, structure, and a refined, luxurious feel to your interiors.



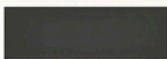
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Black brings depth, elegance, and timeless sophistication, creating spaces that feel powerful, refined, and unforgettable.

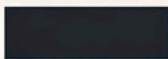
—Nada Rustom



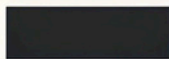
JET BLACK
Deep, bold,
and striking.



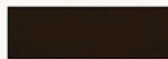
CHARCOAL
Soft, modern,
and versatile.



RAVEN BLACK
Rich, intense,
and dramatic.



ONYX
Sleek, sophisticated,
and refined.



EBONY
Warm, luxurious,
and timeless.



Green

Balance • Renewal • Harmony



Green is one of the most calming colors in interior design. Inspired by nature, it creates a sense of balance and wellbeing while bringing freshness into a space. It helps rooms feel more grounded, peaceful, and welcoming, making it a timeless choice for modern interiors.

How Green Influences Mood

Green is often associated with growth, renewal, and emotional balance. Because it sits at the center of the color spectrum, it feels comfortable and easy on the eyes, helping reduce visual stress and create a soothing atmosphere.

GREEN CAN HELP CREATE:

- ✓ A calm and relaxing environment
- ✓ A stronger connection to nature
- ✓ Feelings of stability and comfort
- ✓ A fresh and rejuvenating atmosphere
- ✓ A balanced and harmonious space

DESIGNER INSIGHT

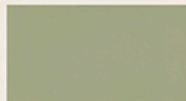
If you're new to using color, start with soft greens such as sage or eucalyptus. These shades are easy to live with, pair beautifully with natural materials, and create a timeless look that rarely goes out of style.



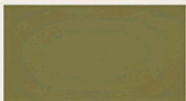
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Green brings the calming beauty of nature indoors, creating spaces that feel balanced, peaceful, and alive.

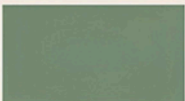
— Nada Rustom



SAGE GREEN



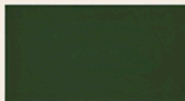
OLIVE GREEN



EUCALYPTUS GREEN



MOSS GREEN



FOREST GREEN



Turquoise

Tranquility • Balance • Refreshing

Turquoise is a refreshing and calming color that combines the tranquility of blue with the revitalizing energy of green. It brings a sense of balance, clarity, and openness to any space. From coastal and bohemian to modern and elegant interiors, turquoise adds a vibrant yet soothing touch.

How Turquoise Influences Mood

Turquoise is associated with calmness, renewal, and emotional balance. It promotes relaxation, reduces stress, and encourages clear communication and creativity. Because it reflects the colors of the ocean and sky, turquoise creates a sense of escape and well-being in a space.

TURQUOISE CAN HELP CREATE:

- ✓ A calm and peaceful atmosphere
- ✓ A sense of balance and harmony
- ✓ A refreshing and uplifting environment
- ✓ A touch of coastal or tropical charm
- ✓ A unique and inviting space

DESIGNER INSIGHT

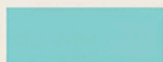
Turquoise works beautifully with neutrals, natural textures, and complementary colors. It pairs well with whites, beiges, grays, wood tones, and greens to create a serene and balanced look. Add metallics like gold or brass for a hint of luxury and warmth.



“

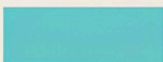
Turquoise brings clarity, calm, and a breath of fresh air, creating spaces that feel peaceful, balanced, and beautifully alive.

— Nada Rustom



SEAFOAM

Soft, airy, and relaxing.



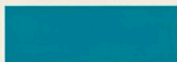
AQUA

Fresh, clean, and uplifting.



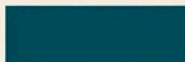
TURQUOISE

Vibrant, balanced, and energizing.



TEAL

Rich, sophisticated, and calming.



PEACOCK

Bold, luxurious, and dramatic.



Blue

Calm • Serenity • Clarity



Blue is one of the most soothing colors in interior design. Inspired by the sky and sea, it creates a sense of calm, openness, and balance. Depending on the shade, blue can make a space feel fresh and airy or rich and sophisticated.

How Blue Influences Mood

Blue is known for its calming effect on the mind. It encourages relaxation, reduces visual stress, and helps create peaceful environments. Because of its connection to nature, blue often brings a feeling of tranquility and emotional balance.

BLUE CAN HELP CREATE:

- ✓ A calm and restful atmosphere
- ✓ A sense of peace and serenity
- ✓ A fresh and airy environment
- ✓ Improved focus and mental clarity
- ✓ A balanced and harmonious space

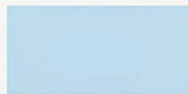
DESIGNER INSIGHT

Soft blues work beautifully in bedrooms, reading corners, and bathrooms where relaxation is important. Pair blue with warm neutrals, natural wood, and soft textures to create interiors that feel elegant, welcoming, and timeless.



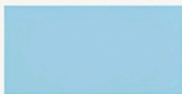
Blue brings the peaceful beauty of sky and sea indoors, creating spaces that feel calm, balanced, and effortlessly refined.

— Nada Ruston



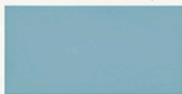
POWDER BLUE

Soft, airy, and relaxing.



SKY BLUE

Fresh, uplifting, and open.



DUSTY BLUE

Elegant, timeless, and versatile.



SLATE BLUE

Balanced, sophisticated, and calm.



NAVY BLUE

Rich, confident, and luxurious.



Pink

Love • Compassion • Nurturing

Pink is a gentle and uplifting color that represents love, compassion, and warmth. It creates a sense of comfort and emotional balance, making spaces feel welcoming and soothing. From soft pastels to bold fuchsias, pink adds a touch of personality, femininity, and charm to any interior.

How Pink Influences Mood

Pink is associated with love, kindness, and emotional healing. It helps reduce feelings of anger and aggression while promoting calm and relaxation. Because of its gentle nature, pink can make a space feel nurturing, comforting, and uplifting.

PINK CAN HELP CREATE:

- ✓ A warm and nurturing atmosphere
- ✓ Feelings of love and affection
- ✓ A calm and relaxing environment
- ✓ A soft and elegant aesthetic
- ✓ A playful and cheerful vibe

DESIGNER INSIGHT

Pink works beautifully in bedrooms, living rooms, and creative spaces. Pair soft pinks with neutrals like white, beige, or grey for a calming look, or combine with gold, navy, or green for a more bold and sophisticated style. Use different shades and textures to add depth and personality.



“

Pink is more than a color—it's a feeling of love, comfort, and happiness that transforms a space into a gentle embrace.

—Nada Rustom



BLUSH PINK
Soft, delicate,
and romantic.



DUSTY ROSE
Warm, muted,
and sophisticated.



ROSE PINK
Vibrant, cheerful,
and uplifting.



HOT PINK
Bold, energetic,
and confident.



MAUVE PINK
Elegant, calm,
and timeless.

Purple

Creativity • Luxury • Harmony

Purple offers wide-ranging possibilities in interior design, helping set the tone and character of a space. From soft lilac tones to deep, rich purples, this color brings a sense of creativity, elegance, and mystery while adding depth and sophistication.

How Purple Influences Mood

Purple is associated with imagination, creativity, and spiritual balance. It can inspire original thinking and encourage self-expression while creating a feeling of calm and luxury. Because of its richness, purple often makes a space feel more refined, sophisticated, and uniquely expressive.

PURPLE CAN HELP CREATE:

- ✓ A rich and creative environment
- ✓ A sense of luxury and sophistication
- ✓ A calm, soothing, and relaxing atmosphere
- ✓ A space that feels unique and expressive
- ✓ A gentle and romantic ambiance

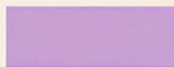
DESIGNER INSIGHT

Purple works beautifully in both soft and deep shades. Light purples bring a delicate and airy feeling, while deep purples add drama and luxury. Pair purple with neutrals, warm metals, natural textures, and greens to create balanced and elegant interiors.

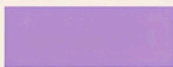
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Purple brings depth, creativity, and a touch of mystery, creating spaces that feel elegant, inspiring, and unforgettable.

— Nada Rustom



LILAC
Soft, delicate,
and calming.



LAVENDER
Fresh, gentle,
and serene.



AMETHYST
Balanced, creative,
and harmonious.



PLUM
Rich, luxurious,
and sophisticated.

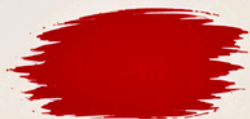


EGGPLANT
Bold, dramatic,
and elegant.





Red



Passion • Energy • Confidence

Red is a powerful and dynamic color that represents passion, energy, and confidence. It stimulates the senses, increases heart rate, and creates a sense of excitement and urgency. From deep burgundies to bright cherries, red adds drama, warmth, and a bold statement to any interior.

When used thoughtfully, it can transform a space into one that feels vibrant, inviting, and full of life.

How Red Influences Mood

Red is associated with strong emotions, passion, and motivation. It can boost energy and stimulate conversation, making it ideal for social spaces. Because of its intensity, red is best used in balance to create impact without overwhelming the senses. It brings warmth, promotes action, and leaves a lasting impression.

RED CAN HELP CREATE:

- ✓ A sense of warmth and passion
- ✓ A boost of energy and motivation
- ✓ A bold and dramatic statement
- ✓ An inviting and social atmosphere
- ✓ A feeling of strength and confidence

DESIGNER INSIGHT

Red works beautifully in dining rooms, entryways, and accent walls. Pair it with neutrals like white, beige, or grey to let it shine, or combine it with navy, green, or gold for a rich and sophisticated look. Use different shades and textures to create depth and balance while making a powerful statement.



“

Red is the color of life and passion—use it with intention to create spaces that inspire, energize, and leave a lasting impact.

—Nada Rustom



CHERRY RED
Bright, cheerful,
and energetic.



RUBY RED
Rich, elegant,
and luxurious.



CRIMSON RED
Bold, dramatic,
and sophisticated.



BRICK RED
Warm, earthy,
and inviting.



BURGUNDY
Deep, refined,
and timeless.



Yellow

Optimism • Warmth • Joy

Yellow is the color of sunshine, positivity, and energy. In interior design, it brings warmth and brightness to a space, helping rooms feel more welcoming, cheerful, and uplifting.

Depending on the shade, yellow can feel soft and elegant or vibrant and energetic, making it a versatile choice for many interiors.

How Yellow Influences Mood

Yellow is often associated with happiness, optimism, and creativity. It naturally reflects light, helping spaces feel brighter and more open. Because of its uplifting character, yellow can encourage positive emotions and create an atmosphere that feels lively yet inviting.

YELLOW CAN HELP CREATE:

- ✓ A warm and welcoming atmosphere
- ✓ A sense of happiness and positivity
- ✓ A brighter and more open environment
- ✓ Increased creativity and inspiration
- ✓ A cheerful and uplifting space

DESIGNER INSIGHT

Soft yellows and warm golden tones bring elegance and comfort without overwhelming a room. Pair yellow with warm whites, natural woods, beige tones, and soft textures to create interiors that feel balanced, inviting, and timeless.



“

Yellow fills a home with warmth and optimism, creating spaces that feel bright, welcoming, and full of life.

— Nada Rustom



BUTTER YELLOW
Soft, cheerful,
and comforting.



HONEY YELLOW
Warm, inviting,
and cozy.



GOLDEN YELLOW
Rich, uplifting,
and elegant.



MUSTARD YELLOW
Sophisticated, earthy,
and stylish.



AMBER GOLD
Luxurious, warm,
and timeless.



Orange

Enthusiasm • Creativity • Warmth

Orange is an energetic and inviting color that represents enthusiasm, creativity, and warmth. It stimulates positivity and encourages social interaction, making spaces feel lively and welcoming. From soft terracottas to bold citrus tones, orange adds vibrancy, character, and a sense of fun to any interior.

How Orange Influences Mood

Orange is associated with happiness, excitement, and motivation. It sparks creativity and inspiration while promoting a sense of comfort and warmth. Because of its uplifting nature, orange can make a space feel more dynamic, friendly, and full of life.

ORANGE CAN HELP CREATE:

- ✓ A warm and welcoming atmosphere
- ✓ A boost of energy and enthusiasm
- ✓ A creative and inspiring environment
- ✓ A friendly and social space
- ✓ A bold and confident statement

DESIGNER INSIGHT

Orange works beautifully in kitchens, dining rooms, entryways, and creative spaces. Pair it with neutrals like white, beige, or grey to balance its intensity, or combine with navy, green, or brown for a rich and sophisticated look. Use different shades and textures to add depth and personality.



“

*Orange brings energy, warmth, and joy,
turning any space into a vibrant and welcoming place.*

— Nada Rustom



PEACH ORANGE

Soft, gentle,
and comforting.



TERRACOTTA

Earthy, warm,
and natural.



PUMPKIN ORANGE

Rich, cozy,
and inviting.



TANGERINE

Bright, cheerful,
and energetic.



BURNT ORANGE

Deep, warm,
and sophisticated.



Brown

Warmth • Stability • Comfort

Brown is a warm and grounding color that brings a sense of stability and comfort to any space. It is inspired by nature and earthy elements, making it timeless and reliable. From light and soft to deep and rich, brown creates a welcoming, cozy, and inviting atmosphere in interiors.

How Brown Influences Mood

Brown is associated with reliability, strength, and natural warmth. It creates a sense of security and encourages relaxation and comfort. Because it reflects the colors of wood, soil, and stone, brown connects us to nature and brings balance and harmony to a space.

BROWN CAN HELP CREATE:

- ✓ A warm and cozy atmosphere
- ✓ A sense of stability and security
- ✓ A relaxing and comfortable environment
- ✓ A grounded and balanced space
- ✓ A natural and timeless look

DESIGNER INSIGHT

Brown works beautifully with neutrals, warm metals, natural textures, and earthy tones. It pairs well with creams, beiges, greens, and muted blues to create harmonious and layered interiors. Use different shades and textures of brown to add depth and richness to your space.



“

Brown brings warmth, comfort, and a connection to nature, creating spaces that feel grounded, welcoming, and effortlessly timeless.

—Nada Rustom



TAN

Light, warm, and natural.



CARAMEL

Soft, sweet, and inviting.



CHESTNUT

Rich, warm, and balanced.



CHOCOLATE

Deep, cozy, and sophisticated.



ESPRESSO

Bold, strong, and luxurious.



Taupe

Sophistication • Balance • Timelessness

Taupe is a refined and versatile color that blends the best of gray and brown. It brings sophistication, warmth, and a sense of balance to any space. Its understated nature makes it incredibly adaptable, creating a calm and elegant backdrop that complements a wide range of styles and accent colors.

From modern and minimalist to classic and traditional, taupe adds depth, warmth, and timeless beauty to interiors.

How Taupe Influences Mood

Taupe is associated with sophistication, stability, and neutrality. It promotes a sense of comfort and security while encouraging relaxation and balance. Because it's subtle yet rich, taupe helps create harmonious spaces that feel grounded, inviting, and effortlessly elegant.

TAUPE CAN HELP CREATE:

- ✓ A sophisticated and elegant atmosphere
- ✓ A sense of balance and harmony
- ✓ A warm and comfortable environment
- ✓ A versatile and timeless backdrop
- ✓ A calm and grounded space

DESIGNER INSIGHT

Taupe works beautifully with natural materials, warm metals, and a variety of textures. It pairs well with whites, creams, soft pastels, deep charcoals, and earthy tones to create layered, luxurious interiors. Use taupe as a main color or as a foundation to add depth and warmth while keeping the space neutral and timeless.



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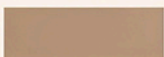
Taupe brings sophistication, balance, and timeless beauty, creating spaces that feel warm, elegant, and effortlessly harmonious.

—Nada Rustom



LIGHT TAUPE

Soft, airy, and versatile.



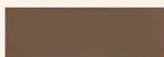
WARM TAUPE

Cozy, warm, and inviting.



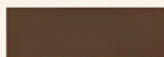
CLASSIC TAUPE

Balanced, neutral, and timeless.



DEEP TAUPE

Rich, elegant, and sophisticated.



MOCHA TAUPE

Deep, warm, and luxurious.

STEP 1: START WITH HOW YOU WANT TO FEEL

Color affects our mood every day.
Choose the feeling you want your space to give you.



HOW COLOR AFFECTS US

Colors aren't just beautiful — they influence how we feel, think, and even behave.

The right color can calm you, energize you, comfort you, or inspire you.

That's why the first step in choosing a color is deciding how you want your space to feel.



QUICK TIP

Close your eyes and think about how you want to feel in this space.

Let that feeling guide your color choices.

CHOOSE THE FEELING YOU WANT



CALM

Relaxed, peaceful, and balanced.

Best For:

Bedrooms, bathrooms, reading nooks, or any quiet space.

Example Colors



WARM

Cozy, inviting, and comfortable.

Best For:

Living rooms, dining rooms, kitchens, and family spaces.

Example Colors



ENERGETIC

Lively, fun, and motivating.

Best For:

Home offices, playrooms, gyms, or creative spaces.

Example Colors



ELEGANT

Sophisticated, refined, and timeless.

Best For:

Living rooms, dining rooms, entryways, or formal spaces.

Example Colors



ROMANTIC

Soft, gentle, and intimate.

Best For:

Bedrooms, dressing rooms, or cozy retreats.

Example Colors



LUXURIOUS

Rich, bold, and high-end.

Best For:

Accent walls, stylish living rooms, or statement spaces.

Example Colors



NOT SURE WHERE TO START? FIND YOUR FEELING.



1. THINK ABOUT HOW YOU WANT TO FEEL



Write down 3 words that describe the feeling you want in the space.



2. LOOK AT YOUR SPACE & LIGHT



Natural light, size of the room, and what's already in the space all affect how color feels.



3. CHOOSE A FEELING THAT MATTERS MOST



Pick the feeling that will make you and your family feel your best every day.



4. USE THAT FEELING TO GUIDE YOUR COLORS



Now you're ready to explore colors that match the feeling you want to create.

“ When your color matches how you want to feel, your space becomes more than beautiful — it becomes truly yours.

Nada Rustom
INTERIOR DESIGNER

NRDESIGN STUDIO

STEP 2:

CONSIDER YOUR SPACE

— ♥ —

Different rooms serve different purposes, and the colors you choose should support the way you use each space.

A calming bedroom may benefit from soft, relaxing tones, while a kitchen often feels brighter and more welcoming with lighter shades.



LIVING ROOM

♥



Warm, welcoming,
and comfortable.

BEDROOM

♥



Calm, restful,
and relaxing.

KITCHEN

♥



Fresh, bright,
and inviting.

BATHROOM

♥



Clean, peaceful,
and refreshing.

HOME OFFICE

♥



Focused, balanced,
and productive.



DESIGNER TIP

Think about the mood and function of each room before choosing your colors. Let the space guide your palette.

“ The best color is not the same for every room. It is the one that supports the way you live in that space. ”

♥

Nada Rustom

INTERIOR DESIGNER

NRDESIGN STUDIO

STEP 3:

LOOK AT YOUR LIGHTING

Light changes how colors appear throughout the day. A color that looks perfect in the store may look completely different at home.



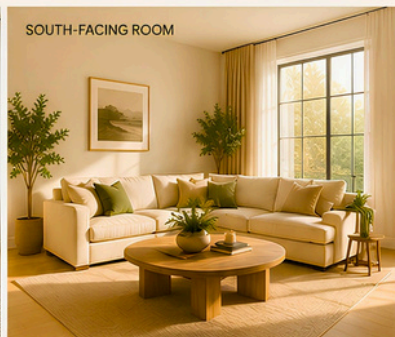
NATURAL LIGHT

NORTH-FACING ROOMS

Cooler and softer.
Colors often appear softer and slightly cooler.

SOUTH-FACING ROOMS

Warmer and brighter.
Colors appear brighter and more vibrant.



ARTIFICIAL LIGHT

WARM BULBS

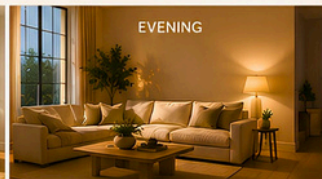
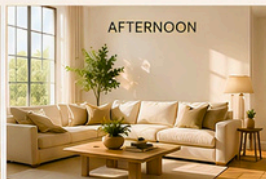
Create a cozy atmosphere and enhance warm colors.

COOL BULBS

Create a crisp and modern feel and enhance cooler colors.



TIME OF DAY



DESIGNER TIP

Paint a large sample on the wall and observe it morning, afternoon, and evening before choosing.

“

A paint color never lives alone. Light becomes part of the color.



Nada Rustom

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STEP 4:

UNDERSTANDING COLOR UNDERTONES

Undertones are the subtle hints of color beneath the surface. They affect how a color looks in your space.



WARM UNDERTONES

Warm undertones contain hints of:

- Yellow
- Orange
- Red

They create a cozy, welcoming feeling.

EXAMPLES



Cream White



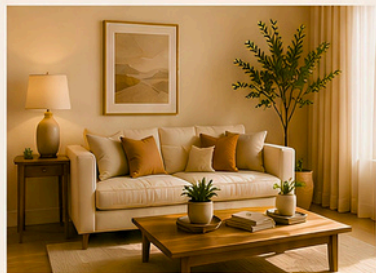
Warm Beige



Terracotta



Golden Brown



COOL UNDERTONES

Cool undertones contain hints of:

- Blue
- Green
- Purple

They create a calm, fresh, and relaxing feeling.

EXAMPLES



Soft Gray



Cool White



Sage Green



Dusty Blue



NEUTRAL UNDERTONES

Neutral undertones contain a balance of warm and cool tones.

They feel versatile, balanced, and timeless.

EXAMPLES



Greige



Taupe



Soft Mushroom



Neutral Beige



DESIGNER TIP

Place two paint samples next to each other. If one suddenly looks more yellow, pink, blue, or green, you've discovered its undertone. Undertones become much easier to see when colors are compared together.



“

The color you notice first is not always the color that's really there. Undertones are what give a room its true personality.

Nada Rustom
INTERIOR DESIGNER
NRDESIGN STUDIO

STEP 5:

TEST BEFORE YOU COMMIT

Testing paint before making a final decision helps you see how a color truly behaves in your home.



1



PICK SAMPLES

Choose 2–3 colors
you love.



2



PAINT LARGE SWATCHES

Test them directly
on the wall.



3



OBSERVE THROUGHOUT THE DAY

Morning, afternoon,
and evening.



4



LIVE WITH IT

Give yourself a few days.
Pay attention to how the
color makes you feel.



5



CHOOSE WITH CONFIDENCE

Select the color that
feels right in your space.



DESIGNER TIP

If you're unsure between
two colors, choose the
one that feels better
rather than the one
that is trendier.



“ Good design starts
with testing,
not guessing. ”

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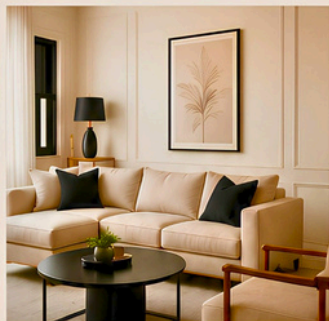
COLOR COMBINATIONS

Designers Love



Beautiful combinations that always work

TIMELESS & ELEGANT



Taupe + White + Black

Classic, clean
and sophisticated.

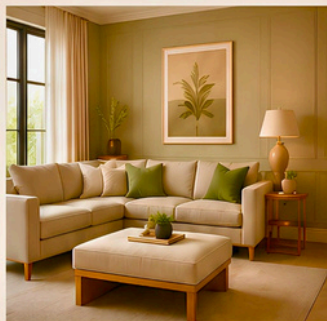
WARM & INVITING



Beige + Brown + Terracotta

Warm, cozy and
welcoming.

CALM & RELAXING



Sage Green + White + Grey

Fresh, soothing and
restorative.

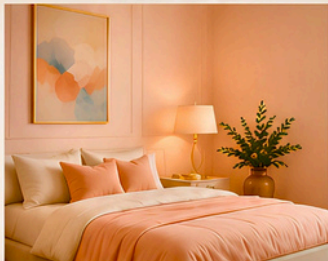
SOPHISTICATED LUXURY



Navy + Taupe + Brass

Rich, elegant and
timeless.

SOFT & FEMININE



Blush Pink + Cream + Taupe

Soft, delicate and
beautifully balanced.

MODERN CONTEMPORARY



Grey + White + Black

Sleek, modern and
always in style.



DESIGNER TIP

Use the 60-30-10 rule:
60% dominant color, 30% secondary color, 10% accent color.
This creates balance and visual harmony in any space.

“ Good design starts
with testing,
not guessing. ”



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COMMON COLOR MISTAKES TO AVOID



1. CHOOSING PAINT BEFORE FURNITURE



Your furniture and finishes should influence your color choices.



2. USING TOO MANY COLORS



Too many colors can make a space feel chaotic and overwhelming.



3. IGNORING NATURAL LIGHT



Light changes everything. Always test colors in different lighting conditions.



4. FOLLOWING TRENDS BLINDLY



Trends fade. Choose colors you truly love and that suit your lifestyle.



5. FORGETTING UNDERTONES



Undertones affect how colors look and feel in your space.



6. TESTING ONLY ONE SAMPLE



Always test multiple samples at different times of day and in different areas in the room.

YOUR HOME, YOUR STORY



Color is more than decoration. It influences how you feel, relax, connect, and experience our home every day.

The perfect color is not the trendiest one. The one that reflects your personality, lifestyle, and the atmosphere you want to create.

I hope this guide helps you choose colors with confidence and create a home that reflects your personality, lifestyle, and the way you want to feel every day.

Nada Rustom

INTERIOR DESIGNER



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